

**About Company:**

Interpreters Unlimited provides solutions wherever language creates a barrier to effective communication. In 1970, Interpreters Unlimited (IU) was established with the mission to provide language services nationwide. More than 40 years later, the IU database is currently comprised of over 8,000 language experts across the country offering interpretation and translation services in 130+ languages. Interpreters Unlimited has a growing national presence, with offices located in the East, Central, and Western regions of the United States.

The Challenge:

Interpretersunlimited.com the website was expecting top page ranking for all the targeted keywords on Google.com

Measured Steps:

We have done a thorough analysis of the website and have suggested various on page refinement tips to the client.

Suggestions we have Offered:

Suggestions made to client to optimize the web-page content and images of the website. Also, suggested some on-page refinements on the website.

Action/Implementation:

- Content optimization
- Title & Meta description optimization
- Image optimization
- Link optimization
- Keywords optimization
- Blog writing and posting at different blogging websites
- Social bookmarking
- Micro-blogging
- PDF submission
- Profile creation

Website URL:

www.interpretersunlimited.com

The Result:

The website is getting top page rankings for most of its keywords on Google.com

SN	Keywords	Position
1	Interpreter Companies	2
2	Interpretation Agencies	2
3	Interpretation Agencies In California	2
4	Interpreters Company	2
5	Spanish Interpreter Companies	4
6	Language Interpreters	5
7	Interpreter Agencies	5
8	Interpreter Los Angeles	5
9	Interpreter Business	6
10	Medical Interpretation Services	6
11	Interpreting Companies	9
12	Medical Translation Services	10
13	Spanish Interpreter Agency	13
14	Interpreting Agencies	14
15	Language Interpreter	19